

The VITAL LANDSCAPES project is a joint initiative of eight partners from seven countries:



Land Company Saxony-Anhalt, Germany  
www.lgsa.de



Association of Cultural Heritage Saxony-Anhalt, Germany  
www.lhbsa.de



University of Natural Resources and Life Sciences Vienna, IRUB, Austria  
www.boku.ac.at



Faculty of Agriculture, University of South Bohemia, České Budějovice, Czech Republic  
www.zf.jcu.cz



Institute of Geography of the Slovak Academy of Sciences, Slovak Republic  
www.geography.sav.sk



Corvinus University of Budapest, Hungary  
www.uni-corvinus.hu



University of Agriculture in Krakow, Poland  
www.ar.krakow.pl/english



Ljubljana Urban Institute – LUZ d.d., Slovenia  
www.luz.si

We kindly ask you to **register** by **1<sup>st</sup> February 2013** via e-mail to **irub@mail.boku.ac.at**.

The number of participants is limited. There is no conference fee.



Source: Stadt Wien - ViennaGIS (www.wien.gv.at/viennagis/)

For further information, please contact

Georg Neugebauer  
Institute of Spatial Planning and Rural Development  
University of Natural Resources and Life Sciences Vienna  
Peter-Jordan-Straße 82, 1190 Vienna, Austria  
phone: +43-1-47654-5369; mail: georg.neugebauer@boku.ac.at

<http://www.rali.boku.ac.at/21710.html>

# Vital Landscapes!?

## Challenges and Perspectives

VITAL LANDSCAPES final conference

Thursday, 14<sup>th</sup> February 2013, 10:00 – 17:00

University of Natural Resources and Life Sciences Vienna

Lecture Room EH01

Peter-Jordan-Straße 82

Cultural landscapes in Central Europe are of great value as evidence of our natural and cultural heritage and part of our common history. However, landscapes are endangered due to a lack of awareness, insensitive development and rapid change. VITAL LANDSCAPES ([www.vital-landscapes.eu](http://www.vital-landscapes.eu)) is a joint initiative by eight project partners from seven countries with the common aim of promoting and supporting the sustainable development of cultural landscapes in Central Europe.

The VITAL LANDSCAPES final conference will provide interesting results, practical recommendations and useful tools that are of interest to regions and initiatives throughout Europe. This is especially true at present as Central Europe is preparing the next EU funding period for 2014 – 2020.

We cordially invite you to participate in this event and to help promote the importance of vital landscapes and regional living environments. The face of our future landscapes depends on us!

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EUROPEAN UNION  
EUROPEAN REGIONAL  
DEVELOPMENT FUND



CENTRAL EUROPE  
COOPERATING FOR SUCCESS.



VITAL  
LANDSCAPES  
CENTRAL EUROPE Project

# VITAL LANDSCAPES final conference

- 09:30 **Registration**
- 10:00 **Opening and welcome**  
Gerda Schneider, Head of department of Landscape, Spatial and Infrastructure Sciences  
Frank Ribbe, Land Company Saxony-Anhalt, Vital Landscapes Lead Partner  
Lubor Jusko, Joint Technical Secretariat CENTRAL EUROPE Programme
- 10:15 **Vital Landscapes – setting the scene**  
Jörn Freyer, Land Company Saxony-Anhalt Vital Landscapes Lead Partner
- 10:40 **Vital Landscapes – approaches and results**  
Round table talk
- Landscape and Spatial Planning: landscape development in legal frameworks**  
Maja Simoneti, Urban Planning Institute of Ljubljana, Slovenian Project Partner
- Landscape and Participation: objectives and actions**  
Gernot Stöglehner, Institute of Spatial Planning and Rural Development, Austrian Project Partner
- Landscape and Visualisation: understanding landscapes in transition**  
László Kollányi, Corvinus University of Budapest, Hungarian Project Partner
- Landscape in Education: reaching young professionals**  
Jacek M. Pijanowski, University of Agriculture in Krakow, Polish Project Partner
- 12:00 Lunch break
- 13:00 **Vital landscapes – tools, methods and experiences**  
Market place – introduction and overview
- 15:00 Coffee break
- 15:30 **Vital landscapes – visions and missions**  
Principles for sustainable landscape development  
Annette Schneider, Association of Cultural Heritage Saxony-Anhalt, German Project Partner  
Vladimír Ira and Ján Hanušin, Institute of Geography of the Slovak Academy of Sciences, Slovak Project Partner  
Jan Těšitel, University of South Bohemia in České Budějovice, Czech Project Partner
- 16:30 **“Endnote”-Speech: EU 2014 - 2020 – opportunities and needs for sustainable landscape and participative rural development in the next funding period**  
Burkhardt Kolbmüller, SALVE.consult, Vital Landscapes Project Team
- 17:00 **Tasting the CENTRAL EUROPEAN Landscapes**  
Networking and final meeting with products (small dishes, drinks) from the Vital Landscapes pilot areas

# Market place

## I. Visualisation / communication

- **Joint media strategy**  
Overview of traditional and innovative tools developed and used by the Project to communicate landscape and rural development to different target groups
- **Photo competition / photo exhibition / production of movies**  
Experiences and best practices of how to involve local people in local development processes, above all from the younger generation, and to enhance their identification with “their” region by using easy available digital equipment
- **3D visualisation software**  
Strength and weakness of different tools to visualise development scenarios as an important precondition to encourage and to qualify public participation
- **Regional visualisation and communication tool**  
How to use digital tools to support communication and networking on a local and regional level
- **Historical maps / databases of culture landscape elements**  
Practical experiences of the use of digitalised historical maps and web-based databases in regional planning processes

## II. Participation / bottom-up approaches / regional networks

- **LEADER**  
Best practices for using the EU LEADER programme to support participative regional development
- **Agenda 21 approach / Civic engagement**  
Best practices of different approaches to initiate and to support civic engagement in regional and landscape development
- **Landscape dialogues – discussing landscape issues with local people**  
How to involve wishes and visions of local people in planning and development processes
- **Participation in protected areas (e.g. biosphere reserve)**  
How to meet special circumstances of participation, networking and civic engagement in protected areas

## III. Education

- **Training of cultural landscape guides / regional thematic excursions**  
Education tools to develop knowledge and improve the perception of regional treasures and landscape elements
- **Landscape in training and higher education**  
Examples and recommendations for improving the inclusion of landscape related topics in university curricula
- **Pupil summer camps / landscape and vocational training**  
Best practices for communicating landscape related topics to children and trainees
- **Study programmes / trans-national study tours**  
Approaches to intensifying the discussion of sustainable landscape development through regional and trans-national exchange

